New Health & Longevity, May 8, 2005 Subject: Special Anti-aging Bulletin

International headlines announced the incredible news on May 6th, 2005:



The big story: scientists at the University of Washington in Seattle announced that they are now able to extend life span in <u>mammals</u> by nearly 20%... the *human equivalent of almost 24 years*. Lab mice were genetically altered to

increase a special enzymecatalase inside their cells.



These are only a handful of the stories exploding across the news wires within <u>two days</u> of this groundbreaking announcement. And the key to these never-before seen gains in mammal life span is a <u>human</u> antioxidant enzymecatalase.

Why is this study so important? Three reasons:

- 1) This is the first-ever accepted *proof* of life extension in mammals
- 2) The study confirms the truth of the free radical theory of aging
- 3) They got these astonishing results using a *human* enzyme catalase

The real importance of the study is this: We now have clear scientific evidence that it is possible to intervene in the aging process. **It's no longer a fable**, or only a theory. **It's a reality**.

**But there's a big problem...** there is no catalase pill. The mice in the studies were genetically altered to produce higher amounts of catalase. And a similar therapy for humans is years away.

So how can **you take advantage** of this breakthrough to improve your health, and give yourself the maximum chance to live longer and healthier than ever before possible? Here's the good news:

## There is a way for you to benefit- right nowfrom this breakthrough information

How can you increase catalase inside your cells? The answer may surprise you...

(over)

**Human catalase is now proven to increase life span in mammals**. And there is every reason to assume that increasing catalase in your cells can <u>improve your healthy life span</u>— allowing you to maximize your healthy, productive years, and slow the degenerative diseases associated with aging. **Here is what you need to know:** 

- Your body already makes this miracle enzyme catalase
- Your body makes <u>two more</u> critical anti-aging enzymes-SOD and GPx (glutathione peroxidase)
- There is a safe way to quickly <u>boost</u> all three anti-aging enzymes- including catalase- inside your cells

You see, there's another anti-aging breakthrough that almost nobody's heard of yet. Four months ago, the largest newspaper in Russia ran this headline:

## Sour apples extend lifespan

Pravda, 02/02/2005 15:06

Russian scientists have finally found a way to extend human lifespan by 20-30 years. Such sensational statement has been made by the head of a group of eco-population analysis at the Institute of biochemical physics of the Russian Academy of Sciences Valery Mamaev.



**Did you see this story?** Probably not, <u>unless you're one of our readers</u>. The head of the Russian Academy of Sciences Institute of Biochemical Physics reported that their experiments <u>extend the lifespan of laboratory mice by 56</u>%.

Best of all: they're *not* genetically altering the mice. They're getting these results from feeding the mice apples. Lots of apples. Specifically, immature green apples. <u>Apples far too bitter for humans to eat</u>, but loaded with a special phytochemical compound.

What is this secret Russian compound returning *three times* the lifespan gains, <u>without genetic engineering</u>? A safe, natural substance: **apple polyphenols**. Studies from Spain, China, and the U.S. now confirm that **apple polyphenols** raise the level and activity of all three antioxidant enzymes – including catalase – inside your cells.

## The world has changed. The fountain is real.

If you are **truly serious** about a chance to extend and maximize your health and life span, and increasing your healthy years free of the ravages of age-related disease and decline, then <u>you need to be taking several grams of apple polyphenols every day</u>. **Go to our website** to read the full story on this breakthrough, at www.applepoly.com/catalase. **Call us** at (308) 247-2583 for more information.

Sincerely,

David L. Kern

New Health & Longevity

May 8, 2005

P.S. We now have clear scientific evidence that it is possible to intervene in the aging process. It's a reality. Not "someday." Right here, right now, today. Call for this vital information: (308) 247-2583